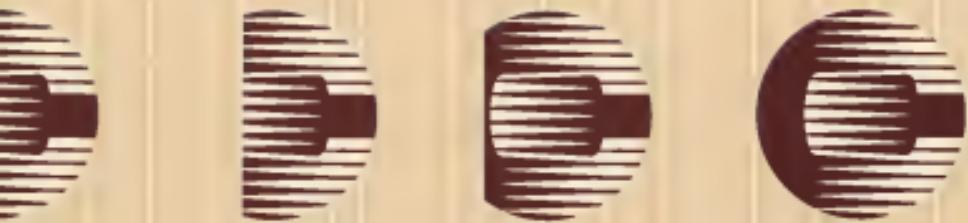


SEGADOREMELINE  
**Convert**  
**'a Game**





#### **What is Convert-a-Game™?**

It is a new and revolutionary system that allows a Convert-a-Game that has reached the marginal income level to convert that game to a new model.

#### **You state that Convert-a-Game is a system, what does that mean?**

By combining the Convert-a-Game cabinet with Sega/Gremlin's modular G-60 hardware, an interchangeable game system is now available. By replacing circuit boards, the control panel and other visual graphics, you have a brand new game.

#### **Why should I buy a Convert-a-Game?**

**Economics and delivery.** There is always a demand for the new "hot" games. Game centers and street locations demand the latest games. The problem is common to

every operator: How to have all of the latest games, when purchase prices are climbing and trade-in values are down.

Let's examine the economics of Convert-a-Games.

#### **Examples**

##### **Original New Game**

Your Cost	\$3,000
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##### **Alternative A:**

Trade in old game and replace with another original new game	
Your cost	\$3,000
Less: Trade-in	1,000
Net Acquisition Cost	<b>\$2,000</b>

##### **Alternative B:**

Conversion of Sega/Gremlin Convert-a-Game	
Your Cost*	<b>\$1,000</b>

\*Cost may vary from game to game and on the condition of the old game to be converted.

Delivery of a new "hot" game from Sega/Gremlin can be received as quickly as it takes the distributor to convert the game—possibly one day.

#### **What other benefits do I realize with Convert-a-Game?**

**I. Better serviceability.** Your service techniques are familiar with the G-60 system designed by Sega/Gremlin. The interchangeability of components from game to game allows for fewer parts in inventory.

**II. The Convert-a-Game cabinet has been designed for durability and ease of servicing such as:**

**e. Front access.** The game does not have to be moved for cleaning, adjustment, or service.



- b. Ease of clearing the CRT.
- c. Built-in fan for ventilation.
- d. Built-in automatic test equipment to check coin system, electronics and control panel.
- e. CRT alignment and option switches displayed for convenience of the serviceman.
- f. In most locations, one pencil on a game may be maintained on that machine even though the game play charges.

- Now are my games converted?**  
You can get all of the pertinent details from your authorized Sega/Gremlin distributor. All you have to do is:
  - i. Purchase Sega/Gremlin Convert-a-Game.
  - ii. When you wish to convert a game, ask your authorized Sega/Gremlin distributor for the latest Convert-a-Game

- Information**
- iii. The Sega/Gremlin distributor will convert your game to a new licensee producer.

**Can I convert all of my Sega/Gremlin games?**

Sega/Gremlin will continue to design and manufacture unique games in addition to Convert-a-Game, such as *Mossos GP*™ and *Astrofighter*™. Some of these unique games will not be convertible.

Sega/Gremlin will introduce many different models of its Convert-a-Game system and each model may be available in standard upright, mini, and table configurations. Keep in contact with your Sega/Gremlin distributor for the games that are available.

**Can I purchase a Convert-a-Game and convert my own games?**

Games will be converted only by specially trained and equipped Convert-a-Game distributors authorized by Sega/Gremlin.



**Convert-a-Game**

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